

RUHR-UNIVERSITÄT BOCHUM

MANAGEMENT GAME GENERAL MANAGEMENT

GENERAL INFORMATION



RUHR-UNIVERSITÄT BOCHUM



INTRODUCTION MANAGEMENT GAME-TEAM

- Dr. Martin Seidler (Lecturer)
- Dr. Roland Düsing (Organisation & Moodle)

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COURSE DESCRIPTION

- Content: The management game models the structure and functions of industrial companies. Participants represent the boards of directors and have to make decisions in all management fields. The groups are in competition with each other and have to cope with challenging scenarios. The students are supposed to handle complex problems and to make groupdecisions under uncertainty and time pressure. Thus they get to know interdependencies of different aspects of management while acting together in small groups and having fun in learning.
- Module description: The course is an optional compulsory module of the Bachelor's degree program. 5 ECTS can be achieved through successful active participation in the management game.
- Participation requirements: It is necessary to work through the participant handbook before the start of the course. Knowledge of cost accounting (Kostenrechnung), financial accounting (Jahresabschluss) and financing and investment (Finanzierung und Investition) is assumed. Knowledge of strategic management (Strategisches Management) can also be helpful.
- Grade determination: The grade determination in the management game results from the assessment of a project work, which consists in the management of a company. It is thus a matter of mastering a holistic task (and not several individual examinations).

GRADING OF THE MODULE

Requirements for the award of credit points: Credit points are awarded for <u>active</u> participation in and successful completion of the project work.

Grading:	Base Grade		+		Special Games
	0-1 period successful on the market:	5,0 0 points		•	Excellent estimate of staff utilization in period 2
	2 periods successful on the market:	4,0 1 points		•	Successful Explanation of a management decision of period 2
	3 periods successful on the market: 3,7 2 points		•	Contribution at the Investor Conference	
	4 periods successful on the market:	-		•	Excellent estimate of cash flow in period 5
	5 periods successful on the market:	-		• 9	Excellent investment decision Successful explanation of the
	6 periods successful on the market:	2,7 5 points			management decision of the last active period on the market
	Ranked in top 3 companies (share price):	1 point			successfully completed individual task sults in one point each .

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Deregistration from the module and grading is possible only up 1 day after the announcement of the results of the 2nd period.



REGISTRATION FOR THE MANAGEMENT GAME

- **Application for module participation**
- The registration for the Management Game takes place via **Moodle Course** "Anmeldung zum Unternehmensplanspiel / Registration General Management Game (Planspiel General Management)-SoSe2025" Link to Moodle: https://moodle.ruhr-uni-bochum.de/course/view.php?id=63134 Enter your preference for the German or English language course under "Course selection" Institut für Unternehmensführung ifu If you do not have a Moodle account yet, please create one using the following link:

https://moodle.ruhr-uni-bochum.de/m/login/signup.php?lang=en

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Admission to participation

A registration in FlexNow is absolutely necessary. Please register for the module "Management Game General Management" (not for the module "Planspiel General Management"). When registering you can optionally assign the module to a specialization.

Students coming from foreign universities should register via FlexNow. If this is not possible or if there are any questions, please contact wiwi-pa-nebenfach@rub.de.

TIME TABLE FOR THE MANAGEMENT GAME I

Date	Торіс			
1.4.25 (9 a.m.) - 16.4.25 (9 a.m.)	Registration for the management game via Moodle			
17.4.25	Information about admission via E-Mail			
17.4.25 (9 a.m.) - 23.4.25 (4 p.m.)	Group arrangement by participants via Moodle			
25.4.25 (9 a.m.) - 5.5.25 (4 p.m.)	Work on - Period 1 - Special game 1			
until 5.5.25 (4 p.m.)	File upload via Moodle - Decision period 1 - Decision special game 1			
7.5.25	Presentation of the results of period 1 via Zoom			
7.5.25 (9 a.m.) - 12.5.25 (4 p.m.)	Work on - Period 2 - Special game 2			
until 12.5.25 (4 p.m.)	File upload via Moodle - Decision period 2 - Decision special game 2			
14.5.25	Presentation of the results of period 2 via Zoom			

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TIME TABLE FOR THE MANAGEMENT GAME II

Date	Торіс				
14.5.25 (9 a.m.) - 19.5.25 (4 p.m.)	Work on - Period 3 - Special game 3				
until 19.5.25 (4 p.m.)	File upload via Moodle - Decision period 3 - Decision special game 3				
14.5.25 (9 a.m.) - 21.5.25 (4 p.m.)	Explanation of a management decision of period 2 and file upload via Moodle				
21.5.25	Presentation of the results of period 3 via Zoom				
21.5.25 (9 a.m.) - 29.5.25 (4 p.m.)	Preparation of the Investors' meeting				
until 29.5.25 (4 p.m.)	Upload Investors' conference presentation via Moodle				
3.6.25	Investor conference in presence				
3.6.25 (9 a.m.) - 4.6.25 (4 p.m.)	Submission of the individual investment decision (special game 4) via Moodle				
5.6.25 - 16.6.25 (4 p.m.)	Work on period 4				
until 16.6.25 (4 p.m.)	File upload of decision period 4 via Moodle				
18.6.25	Presentation of the results of period 4 via Zoom				

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TIME TABLE FOR THE MANAGEMENT GAME III

Date	Торіс			
18.6.25 (9 a.m.) - 23.6.25 (4 p.m.)	Work on - Period 5 - Special game 5			
until 23.6.25 (4 p.m.)	File upload via Moodle - Decision period 5 - Decision special game 5			
25.6.25	Presentation of the results of period 5 via Zoom			
25.6.25 (9 a.m.) - 30.6.25 (4 p.m.)	Work on period 6			
until 30.6.25 (4 p.m.)	File upload of decision period 6 via Moodle			
30.6.25 (9 a.m.) - 3.7.25 (4 p.m.)	Filling out the feedback form			
until 3.7.25 (4 p.m.)	File upload of feedback form via Moodle			
4.7.25	Participation in final presentation in presence			
7.7.25 (9 a.m.) - 11.7.25 (4 p.m.)	Explanation of a management decision of the last active period on the market and file upload via Moodle			

ORGANIZATIONAL ASPECTS

General Information

- Parallel simulation game blocks with up to 10 teams each
- Limited number of participants
- Drawing of the participants

During the management game

- Mastering the decision-making periods (self organization)
- Performance Analyses (reports for participants und presentations)
- Participation in special games
- Presentation at investor conference and participation in final conference (in presence)
- No further lecture
- Moodle with documents (such as manual) and information

Ensuring a fair valuation

- Signatures on decision sheets as confirmation of active participation
- If signatures are missing, free-rider behavior is assumed, which can lead to exclusion from the management game



TECHNICAL ASPECTS AND CONTACT

Technical Aspects

- Detailed explanation of technical aspects in Moodle
- Decision sheets, investor presentation, feedback form and the decisions on the special games must be submitted via Moodle
- Results presentations via Zoom as a video conferencing service
- Clarification of questions: data transfer by e-mail and, if required, also by Zoom or personal support on site (initiative and responsibility of the participants)

Contact options

- First information on the ifu homepage: <u>http://www.ifu.ruhr-uni-bochum.de/</u>
- All other important information available in Moodle
- Central email-address: <u>planspiel-ifu@rub.de</u>
 - All requests should only be sent to this address
 - Please use clear email header
 - Specify the group number in the subject line of enquiries, e. g. Enquiry Group 101

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