



RUHR-UNIVERSITÄT BOCHUM

# MANAGEMENT GAME GENERAL MANAGEMENT

## GENERAL INFORMATION

**ifu**  Institut für  
Unternehmensführung

# INTRODUCTION MANAGEMENT GAME-TEAM

- **Dr. Martin Seidler (Lecturer)**
  
- **Dr. Roland Düsing (Organisation & Moodle)**

## COURSE DESCRIPTION

- **Content:** The management game models the structure and functions of industrial companies. Participants represent the boards of directors and have to make decisions in all management fields. The groups are in competition with each other and have to cope with challenging scenarios. The students are supposed to handle complex problems and to make group-decisions under uncertainty and time pressure. Thus they get to know interdependencies of different aspects of management while acting together in small groups and having fun in learning.
- **Module description:** The course is an optional compulsory module of the Bachelor's degree program. 5 ECTS can be achieved through successful active participation in the management game.
- **Participation requirements:** It is necessary to work through the participant handbook before the start of the course. Knowledge of cost accounting (Kostenrechnung), financial accounting (Jahresabschluss) and financing and investment (Finanzierung und Investition) is assumed. Knowledge of strategic management (Strategisches Management) can also be helpful.
- **Grade determination:** The grade determination in the management game results from the assessment of a project work, which consists in the management of a company. It is thus a matter of mastering a holistic task (and not several individual examinations).

# GRADING OF THE MODULE

**Requirements for the award of credit points:** Credit points are awarded for active participation (free riders are excluded!) in and successful completion (no bankruptcy in period 1 or 2) of the project work.

## Grading:

Base Grade	Special Games
Successfull market presence (i.e. no bankruptcy at the end of the period) 0-1 period successful on the market: <b>5.0 (0 points)</b> ☒ No improvement possible through individual performance (see Module Handbook) 2 periods successful on the market: <b>4.0 (1 point)</b> 3 periods successful on the market: <b>3.7 (2 points)</b> 4 periods successful on the market: <b>3.3 (3 points)</b> 5 periods successful on the market: <b>3.0 (4 points)</b> 6 periods successful on the market: <b>2.7 (5 points)</b> Ranked in top 3 companies (share price): <b>(1 point)</b>	+ <ul style="list-style-type: none"> <li>▪ Excellent estimate of staff utilization in period 2</li> <li>▪ Successful Explanation of a management decision of period 2</li> <li>▪ Contribution at the Investor Conference</li> <li>▪ Excellent estimate of cash flow in period 5</li> <li>▪ Excellent investment decision</li> <li>▪ Successful explanation of the management decision of the last active period on the market</li> </ul> <p>A successfully completed individual task results in <b>one point each</b>.</p>



**Deregistration from the module** and grading is possible only up 1 day after the announcement of the results of the 2nd period.

# REGISTRATION FOR THE MANAGEMENT GAME

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## Application for module participation

- The registration for the Management Game takes place via **Moodle Course** „Anmeldung zum Unternehmensplanspiel / Registration Management Game (General Management-WiSe25/26)“
  - **Link to Moodle:** <https://moodle.ruhr-uni-bochum.de/course/view.php?id=69280>
  - Enter your preference for the German or English language course under "Course selection"
- If you do not have a Moodle account yet, please create one using the following link: <https://moodle.ruhr-uni-bochum.de/?lang=en>

The screenshot shows the Moodle registration page for the Management Game. It features the ifu logo and the text 'Institut für Unternehmensführung'. There are two language selection options: German (Deutsch) and English (Englisch). Below the form, the text 'Anmeldung / Registration' and 'Kurswahl / Course Selection' are visible.

2

## Admission to participation

3

## Registration via FlexNow

! A registration in FlexNow is absolutely necessary. Please register for the module "**Management Game General Management**" (**not** for the module "Planspiel General Management"). When registering you can optionally assign the module to a specialization.

! Students coming from foreign universities should register via FlexNow. If this is not possible or if there are any questions, please contact [wiji-pa-nebenfach@rub.de](mailto:wiji-pa-nebenfach@rub.de).

# TIME TABLE FOR THE MANAGEMENT GAME I

Date	Topic
1.4.26 (9 a.m.) - 18.4.26 (9 a.m.)	Registration for the management game via <b>Moodle</b>
20.4.26	Information about admission via <b>E-Mail</b>
21.4.26 - 26.4.26 (4 p.m.)	Group arrangement by participants via <b>Moodle</b>
29.4.26 (9 a.m.) - 11.5.26 (4 p.m.)	Work on <ul style="list-style-type: none"> <li>- Period 1</li> <li>- Special game 1</li> </ul>
until 11.5.26 (4 p.m.)	File upload via <b>Moodle</b> <ul style="list-style-type: none"> <li>- Decision period 1</li> <li>- Decision special game 1</li> </ul>
13.5.26	Presentation of the results of period 1 via <b>Zoom</b>
13.5.26 (9 a.m.) - 18.5.26 (4 p.m.)	Work on <ul style="list-style-type: none"> <li>- Period 2</li> <li>- Special game 2</li> </ul>
until 18.5.26 (4 p.m.)	File upload via <b>Moodle</b> <ul style="list-style-type: none"> <li>- Decision period 2</li> <li>- Decision special game 2</li> </ul>
20.5.26	Presentation of the results of period 2 via <b>Zoom</b>

# TIME TABLE FOR THE MANAGEMENT GAME II

Date	Topic
20.5.26 (9 a.m.) - 1.6.26 (4 p.m.)	Work on - Period 3 - Special game 3
until 1.6.26 (4 p.m.)	File upload via <b>Moodle</b> - Decision period 3 - Decision special game 3
20.5.26 (9 a.m.) - 27.5.26 (4 p.m.)	Explanation of a management decision of period 2 and file upload via <b>Moodle</b>
3.6.26	Presentation of the results of period 3 via <b>Zoom</b>
3.6.26 (9 a.m.) - 10.6.26 (4 p.m.)	Preparation of the Investors' meeting
until 10.6.26 (4 p.m.)	Upload Investors' conference presentation via <b>Moodle</b>
15.6.26 (2:15 p.m.)	Investor conference in <b>presence</b>
12.6.26 (9 a.m.) - 16.6.26 (4 p.m.)	Submission of the individual investment decision (special game 4) via <b>Moodle</b>
17.6.26 (9 a.m.) - 22.6.26 (4 p.m.)	Work on period 4
until 22.6.26 (4 p.m.)	File upload of decision period 4 via <b>Moodle</b>
24.6.26	Presentation of the results of period 4 via <b>Zoom</b>

# TIME TABLE FOR THE MANAGEMENT GAME III

Date	Topic
24.6.26 (9 a.m.) - 29.6.26 (4 p.m.)	Work on - Period 5 - Special game 5
until 29.6.26 (4 p.m.)	File upload via Moodle - Decision period 5 - Decision special game 5
1.7.26	Presentation of the results of period 5 via <b>Zoom</b>
1.7.26 (9 a.m.) - 6.7.26 (4 p.m.)	Work on period 6
until 6.7.26 (4 p.m.)	File upload of decision period 6 via <b>Moodle</b>
6.7.26 (9 a.m.) - 9.7.26 (4 p.m.)	Filling out the feedback form
until 9.7.26 (4 p.m.)	File upload of feedback form via <b>Moodle</b>
10.7.26	Participation in final presentation in <b>presence</b>
13.7.26 (9 a.m.) - 17.7.26 (4 p.m.)	Explanation of a management decision of the last active period on the market and file upload via <b>Moodle</b>

# ORGANIZATIONAL ASPECTS

## General Information

- Parallel simulation game blocks with up to 10 teams each
- Limited number of participants
- Drawing of the participants

## During the management game

- Mastering the decision-making periods (self organization)
- Performance Analyses (reports for participants und presentations)
- Participation in special games
- Presentation at investor conference and participation in final conference (in presence)
- No further lecture
- Moodle with documents (such as manual) and information

## Ensuring a fair valuation

- Signatures on decision sheets as confirmation of active participation
- If signatures are missing, free-rider behavior is assumed, which can lead to exclusion from the management game

# TECHNICAL ASPECTS AND CONTACT

## Technical Aspects

- Detailed explanation of technical aspects in Moodle
- Decision sheets, investor presentation, feedback form and the decisions on the special games must be submitted via Moodle
- Results presentations via Zoom as a video conferencing service
- Clarification of questions: data transfer by e-mail and, if required, also by Zoom or personal support on site (initiative and responsibility of the participants)

## Contact options

- First information on the ifu homepage: <http://www.ifu.ruhr-uni-bochum.de/>
- All other important information available in Moodle
- Central email-address: [planspiel-ifu@rub.de](mailto:planspiel-ifu@rub.de)
  - All requests should only be sent to this address
  - Please use clear email header
  - Specify the group number in the subject line of enquiries, e. g. Enquiry Group 10